

Press release

Pessac, July 23rd, 2013

SERMA GROUP consolidates its positions in Germany

SERMA GROUP pursues its development strategy and announced on July 23, 2013 the acquisition of the company PRODUCTIVITY ENGINEERING Gesellschaft für Prozessintegration mbH. This operation strengthens its presence in Germany while expanding its microelectronics division.

With this acquisition, SERMA GROUP enriches its ASICs design and production offer, complementing the similar activity already operated by its subsidiary ID-MOS. While remaining independent in their respective operations and markets, the two companies will be managed within a single business segment so as to exploit all possible synergies.

PRODUCTIVITY ENGINEERING sold its software activity prior to this operation.

SERMA GROUP strengthens its position as a specialist of electronic technology and systems. The group is already present in Germany through its subsidiary 'SERMA GmbH' specialized in engineering services. This latest acquisition accelerates its development strategy on the France-Germany axis with the objective to produce the same technical offer in these two countries, in the three strategic areas: technological expertise, microelectronics and embedded systems engineering.

PRODUCTIVITY ENGINEERING's sites in Stuttgart and Dresden will enlarge the SERMA GROUP current footprint in Germany based on SERMA GmbH presence in Nuremberg and Berlin, and soon in Cologne.

Chairman and CEO of ID-MOS and newly nominated General Manager of PRODUCTIVITY ENGINEERING, Richard PEDREAU added: « this operation represents an important step in the consolidation of our group as it completes our offers and markets in the ASICs domain. PRODUCTIVITY ENGINEERING has developed with the same business model as ID-MOS while addressing complementary market segments».

As a true specialized partner, SERMA GROUP accompanies its Customers – SME and big accounts, manufacturers and users – in all industrial sectors requiring high performance, reliable and long-term electronics including: semiconductor , automotive, aeronautics, space, transportation, oil, energy & defense.



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About PRODUCTIVITY ENGINEERING GESELLSCHAFT FÜR PROZESSINTEGRATION mbH :

PRODUCTIVITY ENGINEERING GmbH (PE) with head office in Herrenberg near Stuttgart and a Design Center in Kesselsdorf near Dresden is an independent and highly specialized company in the field of IC-Design, and IC Supply Chain Management.

PE has been successful on the market since 14 years as “Fabless design house”.

PE develops and produces application-specific IC's (ASICs) and high-quality replacements for obsolete integrated circuits according to customers' requirements, as well as ASSP`s for Smart Power, RFID, and Sensing applications.

www.pe-gmbh.com

About ID-MOS :

ID-MOS is a subsidiary of GROUPE SERMA. It designs, industrializes and manages the production of specific (ASICs) and standards (ASSPs) integrated circuits of analog, digital and mixed analog/digital technologies. It delivered about 10 million pieces in 2012.

ID-MOS has developed a strong expertise in wired and wireless communication products, sensors signals processing, 'high-temperature' components, as well as in the obsolete components cloning. It also offers assembled and tested electronic modules.

ID-MOS specializes in embedded electronics and addresses such market segments as industry, avionics, space, automation, transportation, and defense.

ID-MOS is based in Bordeaux (France).

www.id-mos.com

About SERMA GROUP :

SERMA GROUP is an independent and international 'one-stop-shop' for electronic products and services.

Specialized electronic technologies related to high stress and demanding environment, SERMA GROUP has developed since 1991 its culture of technical excellence, based on its in-house network of experts.

Along the life cycle of the electronic product SERMA GROUP provides turnkey solutions in its 3 strategic axes: technology and processes, micro-electronics and embedded systems engineering.

SERMA GROUP integrates the following subsidiaries: SERMA TECHNOLOGIES, SERMA INGENIERIE, ID MOS, HCM.SYSTREL and SERMA GmbH. Headquarters are based in Bordeaux (France).

SERMA GROUP is equipped with more than 10 000 m² of laboratories, and includes 750 engineers and technicians. The Group achieved a 74 M€ turnover in 2012

The company is owned by its officers, accompanied by the investment fund Chequers Capital.

www.serma.com

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